

# GENERAL MANAGER

## Traffic and Road Use Management



VICROADS manages the Victorian road network and its use as an integral part of the overall transport system. It is taking a vital part in making the State a better place to live, to work and to attract business. It is a leader in the national AusRoads program, especially in Traffic and Road Use Management.

**Up to  
\$110,000pa  
plus bonus**

THE GENERAL MANAGER of the Traffic and Road Use Management business is responsible for facilitating the efficient and orderly movement of road users and road freight in Victoria.

Programs are aimed at:

- Improving traffic flow;
- Facilitating pro-active incident management;
- Improving road freight efficiency; and
- Understanding road user needs.

**“Creating  
efficient  
movement  
of road  
users and  
freight”**

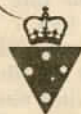
CANDIDATES must demonstrate success in a position demanding:

- The use of high level analytical and conceptual skills in the development of strategies and policies;
- Leadership of highly specialised work teams; and
- An understanding of the social and economic factors which influence VicRoads' core businesses.

REWARDS include a competitive package, performance bonus and the opportunity to make a significant contribution to our State.

Please mail your resume by 9th October to:

COLIN BRATHWAITE  
PO Box 7000  
Kew Vic 3101  
Ph: 9853 8533



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**DATE:**

**JOB TITLE:**

**CLASSIFICATION:           GENERAL MANAGER  
                                  TRAFFIC AND ROAD USE MANAGEMENT**

**OCCUPIED BY:**

**APPROVED BY:**

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**1.     JOB CONTEXT**

Traffic and Road Use Management is one of four core businesses which comprise the Business Operations Division. The other core businesses are Road Safety, Road System Management and Registration and Licensing.

Each core business is managed by a General Manager, who reports to the Chief Executive on policy development, functional and program matters, report through the Director - Finance for administrative matters such as staffing, departmental administration and departmental budgets.

The General Manager is also expected to exercise wider corporate responsibilities across the breadth of VicRoads business as a member of the Corporate Management Group (CMG). In addition, a General Manager is expected to co-ordinate or manage specific corporate activities as required by CMG or the Chief Executive from time to time.

The General manager, Traffic and Road Use Management leads a Department which is responsible for strategies, policies and programs for the delivery of products and services to the community through VicRoads' regions, Major Projects, Local Government and Contractors. It comprises, six sections, with the following functions.

- (a)    ***Traffic Signal Operations***  
(which includes traffic signal operations, traffic system performance monitoring, the traffic control and communication centre, area traffic control systems operation, and motorist communication systems and signal installation and maintenance.)
- (b)    ***Traffic System Development***  
(which includes the area traffic control computer system, traffic systems development, road user information systems, intelligent transport systems development and overseas projects.)
- (c)    ***Traffic Management Services***  
(which includes road use, management strategies, traffic engineering facilities, traffic system programs and traffic analysis and concept design.)

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- (d) **Commercial Vehicle Operations**  
(which includes industry liaison (freight and commercial passenger vehicles and tow trucks), industry quality assurance, Transport Safety Services policy and standards, legislation and regulations, prosecutions, case management and vehicle licensing and driver certificates.)
- (e) **Business Management**  
(which includes business planning and bench marking, program monitoring, office services, finance and accounts.)

## 2. POSITION OBJECTIVES

The General Manager, Traffic and Road Use Management is responsible for the development and monitoring of traffic management initiatives required to ensure the efficient and orderly movement of road users and road freight.

- improving traffic flow to provide consistent, smooth and reliable travel and reduced congestion; and
- improved road use management to provide equitable and efficient use of road space.

The General Manager is also expected to exercise wider corporate responsibilities across the breadth of VicRoads business as a member of the Corporate Management Group.

## 3. DUTY STATEMENT (General)

### *Leadership*

- ▶ Provide leadership in the ongoing development of the VicRoads organisation as a member of the Corporate Management Group.

### *Policy and Strategy*

- ▶ Ensure that effective policies and strategies are developed which contribute to the delivery of VicRoads programs.

### *Performance Management*

- ▶ Establish corporate agreed performance indicators for the core business and contribute to the development of performance management systems for VicRoads.
- ▶ Monitor and report on program performance and recommend corrective action where required to meet agreed objectives.
- ▶ Recommend program performance targets and allocations.

### *Process Improvement*

- ▶ Ensure that Quality Management Systems are established and implemented for key business processes and where required implement plans for process improvement.

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***Information Management***

- ▶ Contribute to the establishment and maintenance of information systems which enhance the management of VicRoads' business and delivery of programs.

***External Relationships***

- ▶ Develop and maintain effective relationships with major stakeholders, Victorian Government agencies and the Federal Department of Transport at senior executive level.

***Department Management***

- ▶ Ensure that staff have the necessary skills and support to operate effectively.
- ▶ Ensure that agreed business plans are implemented on time and within budget

**DUTY STATEMENT  
(Specific)**

1. Ensuring that advice to VicRoads Executive, the Minister and Government on the full range of the Department's functions is timely, accurate and professionally presented.
2. Developing new products and services for improving traffic flow and road usage.
3. Initiating process improvements to achieve greater efficiency and effectiveness in program and product delivery.
4. Accepting overall accountability and responsibility for the technical content of the work of the Department.
5. Establishing the composition of the Traffic and Road Use Management Program and ensuring the implementation of its components within allocated budget and time parameters.
6. Reviewing the need for, and operation of Government regulation, particularly those that affect economic growth and particularly that of small business.
7. Providing leadership, motivation and professionalism in the management of the Department's staff and resources.
8. Initiating and assisting with the creative development of new initiatives and their implementation.
9. Accepting overall accountability for the implementation of key Government programs, where responsibility has been assigned to the Department.
10. Contributing to VicRoads' corporate development activities and decision making as a member of the Corporate Management Group.
11. Representing VicRoads at senior executive level forums and in the media on all matters relating to traffic and road use management.

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**POSITION REQUIREMENTS****Key Selection Criteria**

1. Demonstrated ability to apply high level analytical and conceptual skills in the development of strategies and policies.
2. High level communication, negotiation and interpersonal skills.
3. Ability to provide leadership to specialist work teams.
4. Sound appreciation of the political and economic factors impacting upon VicRoads' core businesses.
5. Commitment to the development of staff and ability to maintain a high level of motivation.

Knowledge

Judgement

Decision/Accountability

**Size Dimension**

The Department is responsible for the development and monitoring of the Traffic and Road Use Management Program, which has a program budget of the order of \$70 million in 1996/97.

The Department consists of a staffing level at 30 June 1996 of 111 persons.

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