

# TOUCH

May 1989



The Broadmeadows District Office Staff

## BROADMEADOWS OPENS WITH A **BANG**

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# EDITOR'S OUTLOOK

**W**elcome to the second issue of our quarterly magazine, In Touch. Thank you to all the staff who participated in the questionnaire, your comments have been most helpful. Changes have been made to the magazine by adding extra photographs, shortening the stories and adding more news from District Offices. The distribution list has been changed to make sure everyone receives their own copy.

In Touch aims to keep you informed of happenings in the Authority. It is also designed to act as a forum for you to express your opinions.

Therefore we welcome any contributions and news ideas from staff. If you have something you would like included in the magazine please call Kelli Cheales in the Public Relations Unit (03) 345 4050. Items may be on staff news, projects underway, social events, important changes in operations and Division activities.



# BROADMEADOWS OPENS WITH A BANG

c o v e r s t o r y

**B**lue and White balloons decorated the RTA's newest office when it was opened on 17 March by the Minister for Transport, Jim Kennan.

Charlie Aquilina, Manager, was delighted when, less than two hours after the opening, the twenty five staff were providing services at full speed.

Many of the staff have moved to Broadmeadows from various areas within the RTA. They enjoyed the opening and are presently getting to know other work mates and the various people they will be dealing with at Head Office.

The new complex, which has cost approximately \$1.2 million, will service the sector between Braybrook in the west, to Greensborough in the northeast and down to Carlton. This includes the area which has previously been serviced by the Pascoe Vale office.

The staff are delighted with the new Broadmeadows Office.



## Geoff Chambers

Director - Finance and Administration  
Geoff spent the formative years of his career with the Country Roads Board and in a chartered accounting firm before moving to the State Government Treasury. He then moved to the Ministry of Conservation Forests and Lands and TAC before coming to the RTA.

Most Authorities he has worked in, have undergone critical changes. Geoff has played a major role in implementing those changes and seeing the Authorities through to a more stable climate.

Geoff would like to see the Finance and Administration Division improve the service it provides to the rest of the Authority. He believes the focus of the Management Improvement Plan should be 'know what is important, plan, and do it well'.

There are a number of developments evolving in the Division, some of these include:

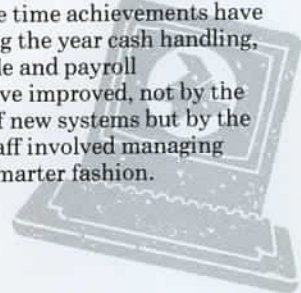
- ▶ the development of a corporate communications strategy
- ▶ a review of accommodation and building refurbishment needs
- ▶ improvements in debt management, budgetary methods and financial reporting

At the same time achievements have occurred. During the year cash handling, accounts payable and payroll performance have improved, not by the introductions of new systems but by the efforts of the staff involved managing their jobs in a smarter fashion.

## How Do You Do

**R**ecently there have been changes in the management of several Divisions in the Authority. I would like to introduce you to the seven Directors who are responsible to the Chairman and Managing Director, Ian Stoney. All Directors are represented on the Corporate Management Group.

Their responsibilities are two fold. Firstly they manage and lead their Divisions to achieve objectives. Secondly they set policy within the Corporate Management Group, which collectively sets directions and goals for the RTA.



# T H E D I R E C T O R S



## **Peter Golden**

Director - Road Safety Strategies and Operations.

Peter recently has been appointed to the position with the Road Safety Strategies and Operations Division. Previously he was General Manager - Operations where he was responsible for the Registration and Driver Licence functions.

Currently, the Division's most important project is to finalise a long term Road Safety Strategy and implement programs which have been designed in the Strategy.

The prime focus of the Strategy is based on changing driver attitudes and behaviour as human error is the main cause of road accidents. Emphasis will be given to increasing the effectiveness of existing behavioural change programs and providing leadership to increase the level of community understanding in road safety issues.

The use of high technology detection devices will be expanded, continuing to work with the community on school education and looking at ways to improve pedestrian safety, are just some of the approaches to be taken.



## **David Hamilton**

Director - Human Resources.

David was appointed to facilitate the establishment of the Human Resources Division. The Division will facilitate development of the Authority's human resources, via training and development programs; career planning; establishment of modern personnel policies and workforce planning. David emphasizes that whilst these programs in each of these areas will be developed by the Division, it will be the responsibility of each manager in the Authority to implement them.

David brings experience from both State and Federal Government authorities including TAC, Australian Trade Union Training Authority and the Department of Employment and Industrial Relations. He sees a need to present a working environment which understands the management of human resources. He has also been assigned the project of facilitating the merger of the RTA and RCA. David sees people working together and sharing as being central to the emergence of a successful new Corporation.



## **Dr Ian Johnston**

Director - Registration and Licences.

Ian has recently been given the responsibility of Registration and Licences, previously he was Director of Road Safety. He came to the Authority from the Australian Road Research Board where he had specialised in research into road user behaviour and its impacts on road design, traffic engineering and road safety. Before that he headed up the Road Users Branch of the Federal Office of Road Safety.

Ian sees his role as Director as using a team approach to improving customer service. He believes decisions should be made as far down the line as possible, where staff have the best knowledge of the day to day service management problems.

The changes Ian sees for the Division all relate to the enhancement of customer service. Increasingly, services will be provided directly to the customer through the District Offices or through places like the banks. Centrally, staff will provide a support service to the decentralised network. The simplification of processes and procedures is critical to giving all staff the power to raise the level of customer satisfaction. The ideas of staff will be the major force driving the individual changes.

# T H E D I R E C T O R S



## **Colin Jordan**

Director - Corporate Development

Colin came to the Road Traffic Authority from the Port of Melbourne Authority, where he was the General Manager.

The Division's role is planning for the future services of the organisation; being concerned with the RTA's output as a whole; matching services with community expectations of the organisation and creating a culture for the RTA through its commitment to staff.

The Division comprises the Corporate Planning, Executive Services, Program and Policy Development, Legal Services, Planning and Research and Information Technology Departments of the RTA. In addition to these areas the important matters of Budget Strategy and Organisational Development are also included within the Division's ambit of responsibility.

Colin is also a member of the Boards of both the Road Traffic Authority and the State Transport Authority (V/Line).



## **Brian Negus**

Director - Enforcement, Prosecutions and Vehicle Safety Services.

Brian brings a wealth of knowledge and experiences to the RTA from areas such as the Board of Works, CRB and Ministry of Transport.

Recently, Brian was given the responsibility for Enforcement, Prosecutions and Vehicle Safety Services Division following a term as Director of Traffic Management. While he was in Traffic Management, Brian led the Division in the implementation of the Traffic Management Services Program, including the SCRAM project and the Fairways program. Brian also headed a project team which introduced the Central Area Transport Strategy for inner Melbourne.

The Division's key issues include targeting service delivery at Road Safety and Road Use Management as part of overall RTA services; producing an integrated service oriented structure and creating an environment where all staff can achieve their full potential.



## **David O'Sullivan**

Acting Director - Traffic Management.

David has recently moved into this position from Manager of Metro East Region to Acting Director Traffic Management.

David had a varied background in Traffic Engineering and Town Planning in Local Government and the RCA, prior to joining the RTA in 1984 as Manager Traffic Services in the then Traffic Strategies Group.

The major proportion of output from the Division each year is made up of new works projects on the road system and alterations, improvements to and maintenance of the existing traffic management infrastructure.

An important challenge for Traffic Management in the immediate future is to maintain our reputation for flexibility and sensitivity in what we do while ensuring that the works and activities which we commit each year are delivered as promised.

David's management philosophy is simply expressed, "We should always be on guard; in taking our job seriously we shouldn't fall into the trap of taking ourselves too seriously."

2000



# THE OTHER SIDE OF NEVIL McQUINN

**N**evil McQuinn, a well known and respected man in the Authority recently retired after 32 years of service. He started his career with the Authority (it was then called the TRB) at the Warrnambool office in 1957. Since his pioneering stint as an enforcement officer, the job took him to Swan Hill, Morwell, Bairnsdale and finally Ballarat when he retired as the Western Regional Operations Manager.

Nevil sums up his career with the Authority as "very rewarding". He has a motto to support his claims. In his words,

"You've got to be prepared to give it a go. If you're prepared to have a go, you'll get on. Accept change; it's people that make the job and you've got to be prepared to communicate and work at it."

There are several notable moments in Nevil's career. There was the time in 1970 when he was presented with a plaque by the Premier of Victoria at Government House for his involvement

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*If you're prepared  
to have a go,  
you'll get on.*

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with the Captain Cook Bicentennial celebrations at Cape Everard.

Later when he was in Bairnsdale, a school outing for 130 children could have turned into a tragedy if it had not been for Nevil's "divine" intervention. The school kids were on a bush-walking trip with teachers at the "Den of Nargan" (a big gorge near Bairnsdale). One of the bus drivers rang Nevil at 3.00 pm to say that the buses were going to be late. Nevil rang the police and requested them to check the situation. The group of children had dispersed into the gorge and had somehow managed to get separated. There were worried parents at the scene and by the time the final group of children was rescued it was 1.00am.

It would take a set of encyclopedias to document the "Complete Works of Nevil McQuinn". But in view of the time and space available we shall portray the other side of Nevil McQuinn.

There are many idiosyncrasies in the life of this man . . . For example did you know that for the last 32 years Nevil's had breakfast in bed regardless of what time his wife has to make it for him!!!

He has been known to give wrong directions on trips and one of his notable quotes is, "just keep going and we will come out somewhere". He even used this ploy on a former Authority Chairman driving from Hamilton to Horsham.

He is the only man in a family of four women and claims to love it. Perhaps that's why he holds the honour of being the only male in the State to be a graded netball umpire.

Now that Nevil's retired he intends to travel, spend more time with his family and take up golf seriously. (Can he ever be serious?)

We at the Authority wish Nevil all the best in his retirement and have some fond memories of his rich and rewarding career with us.

P.S. Friends of Nevil's who plan to "drop in on him" please note; he may not be contacted at home on Wednesday nights as that's the pensioners night at the Theatre!



Everyone gave Nevil a wonderful send off including, (L/R) Carmel Mishios, Peter Bell, Nevil McQuinn, Tom Wood, Geoff Shanks, Shane McMahon and Angelo Herft

# THE PROBLEM'S NOT WITH THE CAR...

# ACCIDENT RESEARCH CENTRE



Peter Peberdy takes the test

**I**f you ever get into an Authority fleet car and the car won't start; it's probably not a flat battery, an electrical fault or out of fuel... the car has probably been installed with a Vehicle Breath Monitor (VBM).

Grazyna Mackiewicz and Peter Peberdy from Alcohol Enforcement have been trialling a new breath-testing device which might help reduce the number of drunk drivers on the road. The device which is new to Australia has been fitted to several Authority vehicles on a trial basis.

The vehicle will not start if the driver's breath alcohol is above .02. Once the driver passes the test the vehicle will start. However, the driver must retest again eight minutes later in order to keep the vehicle going. This ensures the driver's blood alcohol level does not exceed the limit and helps prevent someone else starting the vehicle on behalf of the driver.

If the driver fails to retest after eight minutes, an ear piercing alarm goes off in the car.

Apart from the hope that this device will deter habitual drink driving offenders, the VBM acts as an anti-theft device as many vehicles are stolen by people who are under the influence of alcohol.

Those who have driven the vehicles say that the devices work well and though still being tested should be beneficial for their proposed use.

A statewide trial is planned in the near future. If the trial is successful, we could see the devices being fitted to vehicles of convicted drinking drivers as a condition of licence restoration.

**T**he Monash University Accident Research Centre was established in June 1987. Its task is to conduct research on road safety issues and make recommendations resulting from this research to the RTA and other road safety organisations.

Peter Vulcan is the Director of the Centre. He began his road safety career in 1976 (in Victoria), when he became the Chairman of the Road Safety and Traffic Authority (RoSTA).

Peter sees the Centre's most challenging task as being research into young driver accidents. Since no solution has yet been found to ease the problem of young driver accidents, and not much research has been done in this area, the Centre has devoted a large portion of its resources to research on 'novice driver accidents'.

"Other projects underway at the moment include Measures to Reduce Vehicle Occupant Injuries, Collisions at Traffic Signals, Footpath Cycling, Following Distance - Rear End Collisions and the effectiveness of the Alfred Hospital Trauma Centre," Peter said.

Peter's latest task is to research non-road accidents. These include domestic and sporting accidents and drownings, specifically when children are involved. He will attempt to discover the causes of these accidents and recommend measures that can be taken to prevent them. This project is funded by the Victorian Health Promotion Foundation.

The Centre operates with 12 permanent staff from Engineering, Medicine, Health Education and Psychology backgrounds, and several casual staff. A number of RTA employees have been seconded to work at the Centre, including Alan Drummond and Don Howie (though Don has now returned to the RTA).



# THE BAIRNSDALE TEAM

**T**he folks at Bairnsdale think they have the best of both worlds. While they work in a holiday environment they are still able to enjoy regular contact with customers without the stress of city life. The staff at Bairnsdale Office of RTA are a happy crowd who all enjoy living in the country.

The Bairnsdale District Office is 280 kms east of Melbourne close to the holiday resort of Lakes Entrance. It was opened forty one years ago, by the then Transport Regulation Board (TRB). It differed from other district offices with its operational hours being 8:45am to 12 midnight.

The late shift, which began at 5pm, was necessary because of the large numbers of trucks carrying sawn timber and other commodities from East Gippsland to Melbourne which required

transport permits. Operators were able to collect their permits en route.

The present office was opened in 1976.

Three years ago a motor cycle test track was opened. The motor cycle courses have proved very successful and most people wanting licences in the Bairnsdale area have undertaken the courses. There were 40 motor cycle licences issued and 76 learner permits issued last year.

With a staff of eight, Office Manager, Bev Dunstan, knows the area well after living there since she joined the TRB in 1963. She encourages interaction between her staff and the local community as part of developing good relationships. She is actively involved in a number of competitive sports in the Bairnsdale area.

Janet Stevens, Greg Bell, Ken Wyld and Chris Cootes are Licence Testing/Registration Officers and all enjoy the outdoor life of the holiday resort. Bernie Bosma, Regulation/

Registration Officer enjoys the luxury of bicycling to work to maintain his fitness, while Grant Dick, Vehicle Examiner, transferred from Morwell to Paynesville. Since the move, Grant and his wife have taken up windsurfing. The latest arrival to Bairnsdale is Steve Dunning, Regulation Enforcement Officer, who has transferred from Bendigo. Steve and his wife Judy, together with their three children are enjoying setting up their new home.

Finally Brian Bateson, Supervising Inspector, finds relaxation by instructing students in scuba diving. He teaches open water diving, night diving, underwater search and salvage, and underwater photography.

During his fifteen years of diving he has developed an interest in underwater photography, especially photographing sharks. Brian enjoys diving off the Great Barrier Reef, Fiji and the Solomon Islands.



Bev Dunstan, Office Manager



Brian Bateson - all dressed up

# HUGHES WINS THE HEARTS OF ENGLISH CRICKET FANS

**H**ughes completed a successful cricket season in Yorkshire, England last year where he won the hearts of several fans. No, Merv has not joined the RTA . . . we have our own cricketing star in our midst in the form of Geoff Hughes (no relative of Merv's).

Geoff Hughes, Branch Investigations Officer - Carlton, was privileged to spend a sporting holiday in England for the 1988 summer season. An ardent cricketer, Geoff wanted to combine his love for the sport whilst touring in England. And with the help of a local businessman this dream became a reality when he was given the opportunity to join the Nostell St Oswald Club.

A medium fast bowler, Geoff's team mates in England included fellow Aussies, Dean Jones (former Victorian captain) and Tony Dodemaide (Australian allrounder). Prior to leaving for England Geoff played Sub-District cricket for Box Hill and now plays semi-professional cricket at Mt Evelyn.

The experience helped them come to grips with the English wicket which is quite different to the Australian turf. The cricketers found that the humid sunny weather caused the ball to move a lot more off the wicket and in the air. Geoff had to adjust to playing cricket late into the evening, sometimes until 9pm.

Tony Dodemaide took the opportunity to tailor his techniques before the test series against the West Indies last summer.

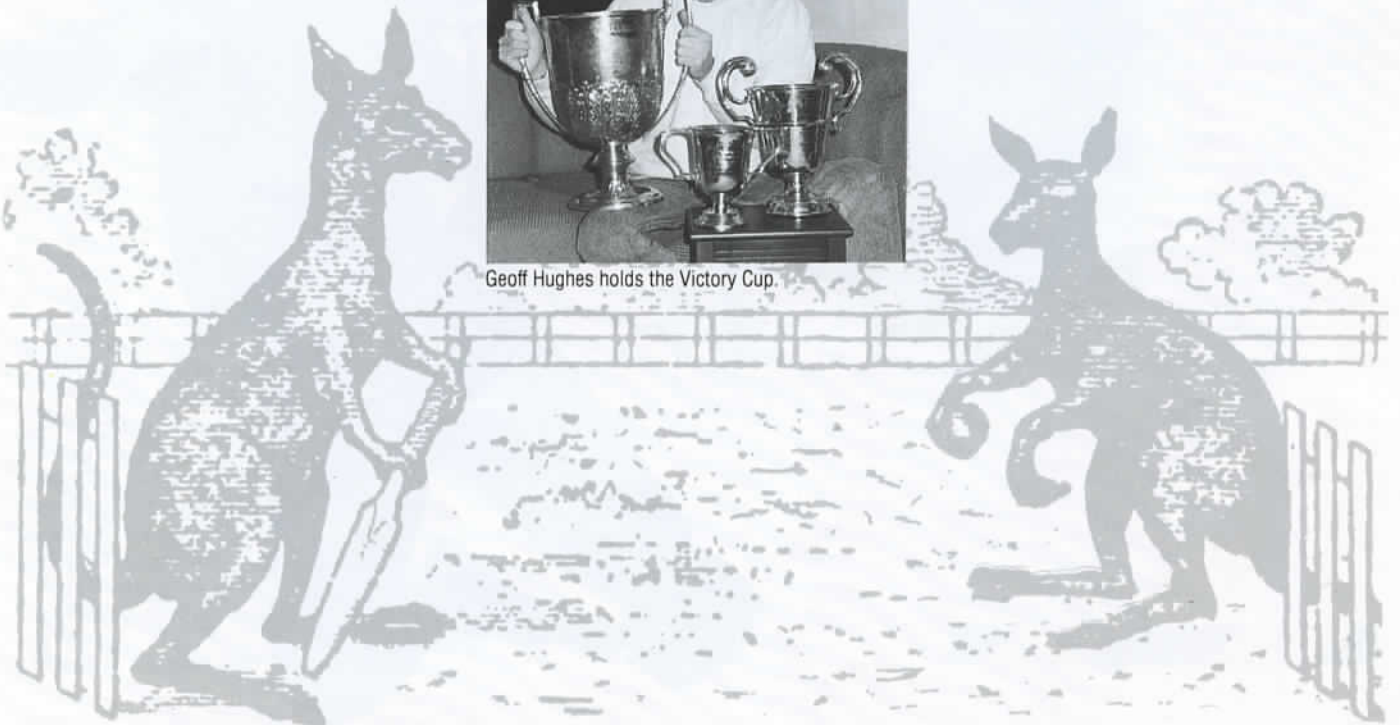
According to Geoff, Nostell St Oswald was a struggling team before the Aussies arrived. He said the Aussie efforts contributed to the home team winning 3 one day tournaments. The English fans warmed to the Aussie cricketers and Geoff was nicknamed "Merv" by his team mates.

The tour certainly gave Geoff plenty of experience since he was playing four days a week during the season. He also took the opportunity to visit Lords and Old Trafford to watch his team mates play.

Geoff hopes to spend another English summer playing cricket and renewing acquaintances in the next few years.



Geoff Hughes holds the Victory Cup.





# SWITCHBOARD STAR



Jim Pipczak loves to play with computers. Testing the Converser is half the fun.

**J**im Pipczak, Supervisor of the Carlton Switchboard, is the RTA's latest video star!

Starring in Telecom's latest marketing video, Jim tests a device called the Converser. The video will be used to market the Converser to national and international customers for NEC.

The Converser is an electronic device designed specifically for those who are visually impaired. Connected to a switchboard, its function is to tell the operator, through a mechanical voice, what the switchboard is signalling. For example, it identifies all incoming calls and extensions by number.

Jim was asked to test a prototype for its effectiveness and to suggest changes or improvements.

Jim was quite impressed with the device.

"It allows me to know what is going on without bending over the display panel each time a call comes in," he said.

Having operated many different switchboards during the past thirteen years, Jim's opinion of the Converser is highly regarded.

Jim learned his skills at the Royal Victorian Institute for the Blind and has been with the RTA for three years.

The Converser, which is a first for NEC, is designed in Australia for national and international markets.

RTA's switchboard operators are requested at various times to test Telecom equipment as part of Telecom's research and development programs.

## THINKING IN THE NEW AGE

**H**ave you ever wished for a better relationship with your children, to become a non-smoker, or to understand your workmates better? If you have, RTA is giving you the opportunity to attend a program to support you in creating changes in your life.

Many of you will have heard of the course, New Age Thinking, which every staff member of the Authority will be invited to attend sometime during the next two years.

The program, which is presented on video, explains how to change habits and attitudes which affect our lives. It encourages us to become our own teacher by reflecting on ourselves and our behaviour in certain situations.

Louis Tice, lecturer on the video, shows us how our self image is formed and how, by talking positively to ourselves, we can change our self image.

He explains (step by step) how to use visualising techniques and forward planning to make our goals reality. This applies to our personal life, our family and to the goals we have for our job.

The course assists you to discover; share insights; ideas; techniques and skills that will allow you to develop more of your own potential (to the degree and extent) you personally choose.

Louis teaches us ways to develop our own potential and encourages us to have a try at reaching for what we are capable of.

Peter Bell from Regional Operations shared his thoughts on the New Age Thinking course after he attended the program in February.

'Unlike my New Year's resolutions, which by February had been forgotten, the course showed me how to keep my goals in focus and stay motivated even when it looked like they were not going to happen,' he said.

Grazyna Mackiewicz (Alcohol and Drugs section) found the program excellent, inspiring, motivating and thought provoking. And since doing the course, has experienced noticeable changes happening around her as her way of thinking changes.

She was so impressed that she has volunteered to act as a facilitator for the course and is encouraging everyone to attend when given the opportunity.

Invitations are being extended to staff and their partners to attend the course which runs for one evening and two full days.

Meals are provided during the sessions.



# ALL GREEN FOR DUBLIN

# SPORTS DINNER



L/R David Nash (RTA), Yeong, Lee Yee Chong (RTA), Mr Ho, Tan and Sharon Tan

**D**avid Nash (Signal Operations Engineer), has had his dreams come true, with compliments of RTA, when he was sent to Singapore on a work assignment. He is now back in Melbourne with a greater understanding of Singapore, its culture and people.

David and his wife, Marty, travelled to Europe in 1984 for the first time.

'The first visit overseas convinced me that to understand the people and culture of the country, it would be necessary for me to live and work there,' said David.

The first opportunity came in 1987 when David was asked to go to Singapore as part of the SCATS installation project. At that time David was Senior Engineer supervising the design of SCRAM.

David has returned to find another project well under way. The new project is a multi-million dollar contract to install a version of the SCATS traffic control system into Dublin. This is a combined effort by the Road Traffic Authority and the Roads and Traffic Authority, NSW.

Dublin, like Singapore will have some new innovations such as the 'Fire Plan' system, which has been designed by Traffic Management. The 'Fire Plan' is put into operation after a call is received at the fire station. The operator presses a button on a planned route

panel. This ensures a green light phase will progressively occur for the next 12 to 15 traffic signals on the selected route. David says it has proved most successful in Singapore.

David said the two cities have similar messy streets with no grid patterns, which presents a challenge to the planning of SCATS into Dublin.

The major difference in Dublin is the limited access to cross the Liffey River, although the traffic is not as heavy as Singapore.

'Generally, Singapore streets run one way, which proved easier to manage, unlike the streets of Dublin which are old and narrow,' said David.

RTA's project manager, Francis Sin, will supervise the first stage, which includes the installation of a regional computer, a monitoring system and a Micro Vax central computer with SCATS PC graphics.

The total value of the contract is \$2.2 million, further contracts to cover Dublin's 300 traffic signals at an estimated value of \$10 million are likely.



**P**articipants in the 22nd annual sporting tournament between the RTA and the Roads and Traffic Authority (NSW) celebrated in the South Building's canteen on 7th February.

The dinner was a culmination of three days of cricket, netball and golfing competitions between the two Authorities. The evening was delayed slightly because some members of the teams were held up in the floods that flashed through St Kilda that same afternoon . . . That's the story we were told anyway!

When the fun was well and truly underway, our Chairman, Mr. Stoney, presented the perpetual trophies to the winning teams. A number of trophies were also awarded for individual performances.

The stories that came out during some of the acceptance speeches are best not printed here, but they all had the same message: This year's tournament was a definite success! There had been a huge build-up of excitement before the event. Each team had their own favourites, and competition was stiff.

The NSW team won this year's round of cricket, played at the South Melbourne Cricket Club. Man of the Match, Michael Quirk (NSW), received a trophy for his efforts.

The golfing tournament was held at various courses. The first part of the tournament was held at Cape Schanck, the second part at Portsea and the last day was held at Woodlands Golf Club, Mordialloc. NSW won the series, and Noel Lanagan from NSW received the trophy for Player of the Series.

The Victorian ladies' Netball team saved the day for our side. Of the five games played at the Ascot Vale Leisure Centre, they won four, and one game was a draw. Lyn Ryan received the Best and Fairest Award for the series.

Since 1968 the event has been organised by staff from both Authorities, with each State taking turns to host the visitors. The regular sporting contact has encouraged the development of many long-standing friendships over the years, as well as enhancing working relationships between the Authorities.

In Touch would like to say "Good On Ya!" to NSW and "C'mon Victoria, you've got one year of practice to win back those trophies!"

# RTA STAFF ADVANCE THEIR SKILLS

**Y**ou may be wondering where several staff members have disappeared to over the last few weeks.

Someone spotted them hanging around the student cafeteria at Chisholm Institute. Upon further investigation it was discovered that the torn jeans and tee-shirts were not undercover gear, these were for real!

Robin Stroza from Traffic Management (Metro West), Dianne Donahue - Traffic Management (CADD), Gary Penman - Road Safety (Accident Studies), Tony Powell - Administration, and Nadia Mikhail from Operation Strategies have been awarded scholarships to enable them to retrain as computer specialists.

The group are undertaking an intensive study course, which will culminate in a Graduate Diploma of Computing when they complete the



Students at Chisholm Institute L/R Tony Powell, Nadia Mikhail, Gary Penman, Dianne Donahue, Robin Stroza

course in November.

The study awards were made possible through the co-operation of Chisholm Institute of Technology and computer suppliers, Amdahl and Digital, as a response to the increasing need within the industry for trained computer specialists.

When they return to the Authority's rapidly expanding Information

Technology Group, the students will bring with them a valuable, well-rounded knowledge of computing.

The students attend lectures for 20 hours per week while the non contact hours necessary to complete the course are at least another 40 hours per week.

All the students are provided with the use of a personal computer lent by RTA, to enable them to complete their assignments at home.

The latest word from the group is that the course is very demanding, with lots of study. All the students feel they have settled down to the program and are now starting to get to know other students also doing the course.

The RTA students share their class with a variety of other interesting professional people, including solicitors, chemists, teachers and engineers.

From our side, we'd like to wish the group success in their studies, and hope they remember that when all else fails, it is not okay to blame the computer!

## BULLDOGS AGREE TO "SAY NO"

**I**an Stoney, our Chairman and Managing Director and Ian Hall, Manager of the Braybrook District Office were among the invited guests who recently attended a function at the Footscray Football Club.

The Minister for Transport, Jim Kennan, announced that the Bulldogs have agreed to the "Say No To Drink Driving" campaign for the current season.

Ian Hall, who is an avid footy supporter, was delighted to mingle with the Bulldog giants at the presentation. He is now excited at the prospect of promoting the .05 message through the Braybrook office by working closely with the club in their home territory.

In fact, Ian is so enthusiastic we had better hide all the red, white and blue paint in the area for fear the office may be redecorated. Visitors to the office can expect a member of the Bulldog team to appear across the counter at any time.

After the success of last year's agreement with the club the team members are used to the bright lights of publicity cameras and all are committed to the campaign.

An RTA evaluation showed that for every dollar spent on the campaign, at least three dollars worth of publicity for the "Say No" message had been achieved.

The Bulldog's president, Nick Columb, said the club strongly supported the campaign and all the players were enthusiastic to promote the message.

The campaign's .05 symbol will be on the players jumpers, signage around the home ground and on all club uniforms.

The players will also be called upon to undertake a wide range of promotional activities during the season.

Mr Kennan urged footy fans to support the .05 message by setting an example to the rest of the community.



Ian Stoney, Chairman and Managing Director RTA, Jim Kennan, Minister for Transport, Cr Lynne Kosky, Mayor of Footscray and Nick Columb, Footscray Football Club President.

# SAY NO TO DRINK DRIVING CAMPAIGN

*- we need your help*



Richmond Football Team



Mark Woodforde



RTA Volley Ball Team

**M**any of you will know or have had first hand experience of the results of road crashes in which drivers of vehicles had been drinking.

As members of the staff at the RTA, we have a responsibility to encourage members of our family, friends and customers to separate drinking alcohol and driving cars.

There are many ways in which you can participate in the campaign such as:-

- \* providing a range of alternative drinks (light beer, soft drinks) at home or parties.
- \* ensuring visitors and guests get home safely from functions by ringing a taxi or arranging a lift with a non-drinker.
- \* distributing road safety material, such as stickers and leaflets, to our customers and friends.
- \* displaying .05 stickers and signs in tea rooms, canteens and around offices.
- \* if you belong to a sporting club please contact the Public Relations Unit for promotional material.

If you are a member of a sporting group in the RTA, then follow the Volley Ball, Netball, Bowling and Golfing teams and wear .05 tee shirts when you play in competitions.

The RTA has also enlisted the support of various sporting organisations to help to get the message across to the wider community.

During the summer Mark Woodforde supported the .05 campaign while playing in the Ford Australian Open and the Davis Cup Tennis. The Sunshine George Cross Soccer Team, Richmond and Footscray Football Clubs and the Latrobe Valley Football League now actively support the .05 message. And Victoria's only woman Auscar driver, Terri Sawyer, runs with the .05 logo at the Thunderdome.

We invite all staff to get behind the .05 campaign by wearing the .05 buttons and attending sporting events where .05 is promoted. Tickets for most events can be obtained by calling Anne Randall (Public Relations Unit) 03 345 4218.



Footscray Football Team



Terri Sawyer



Sunshine George Cross Soccer Team



RTA Netball Team