

Brian Negus - FRMIT(Civil), FIEAust (Hon), FITE, UniMelb Exec Mang't, ITSWC Hall of Fame.

Brian is a Victorian Ambassador for the Convention and Exhibition Centre (MCEC), a Life Member of the Victorian Chamber of Commerce and Industry, the immediate past Chairman of the CICA (Collaborative ITS Consulting) Group, and a Past President, and Ambassador of Intelligent Transport Systems Australia. He holds qualifications in Civil Engineering, Transport and Traffic Engineering and Executive Management.



Brian is an experienced engineering professional and Board member with a demonstrated track record in the transport and smart technology sectors. He was presented with the ITS Australia, Max Lay Life-Time Achievement Award in 2018 and inducted into the International ITS World Congress Hall of Fame in 2019. Brian is skilled in project and business planning, transport operations management, smart technology applications, project management, and Government and stakeholder relationship management.

Brian has been a member of the Rotary Club of Manningham City since 1985 and served as Club President, Assistant District Governor, and Chair of the District Community Services Committee. He is currently Co-President and Director of Public Image for the Club. Brian was the Transport Adviser for the Rotary International Convention 2023 held at MCEC and the Rod Laver Arena.

Relevant Skills

Brian has over 60 years of government and private sector experience which draws on his senior Executive Roles as Chairman CICA Group Australia, General Manager, Public Policy at RACV, Deputy Director of Public Transport in Victoria, Regional Director at VicRoads, General Manager of Port Planning at the Melbourne Port Corporation, General Manager, Traffic Management, and Group Manager Traffic Signals at the Road Traffic Authority, Victoria. Brian has been a direct participant in trialling technology which adapts Automated Vehicle sensing and perception to a roadside environment, which has been successful in both demonstrating results, and attracting two major government grants. Brian was a member of the ITS Australia Board from 2007 to 2023, and was President for six years, from 2011 to 2017. He represented Australia on the ITS World Congress Board of Directors and was the Chair of the Organising Committee for the ITS World Congress held in Melbourne in 2016.

Engagements and Project Involvement

2017 – 2022 Brian was the Chairman of the Collaborative ITS Consulting Australia CICA Group. The Cica Group was formed in 2012, combining an experienced group of client-focused strategists, advisors, technologists, and commercial contract managers. Each has a proven record in guiding enterprises

through analysis, planning, management, realisation, and the ongoing support of complex technology projects.

Cica Group's strength is its fusion of accomplished practitioners and their combined experience and expertise. Together they have unparalleled industry knowledge across Intelligent Transport Systems (ITS), Defense, Infrastructure, Transport, Ticketing, Mining, Utilities and Government sectors throughout Australia and overseas. Each practitioner has the ability to draw upon each other's expertise to deliver sound and well-considered advice, leading clients to project success.

2017 - 2023 Ambassador of ITS Australia and Specialist Consultant, MaaS and ITS. As President, and now Ambassador of ITS Australia, Brian continues to advocate tirelessly for intelligent transport and smart technology policies, solutions, and projects to improve all modes of transport, including MaaS and mobility initiatives, and bring together key industry and government players, using his extensive experience in smart technology solutions for transport, and network of contacts.

July 2007 – August 2017, General Manager Public Policy, RACV. At RACV, Brian was accountable for research and formulating policies and initiatives addressing road operational and public transport issues, road safety, smart technology solutions to improve transport, road use management, safer vehicles, driver education and training and environmental issues in the transport sector. Brian was the key advocate for these issues and was the public face for RACV on behalf of the RACV's 2 million members. Brian was a member of the Executive Committee for RACV which was accountable for overall RACV policy directions, proposed business directions and new business proposals, and risk management.

September 2004 - June 2007, Deputy Director of Public Transport, Victorian Department of Infrastructure. In this role Brian developed policies, strategies, contracts, and operational plans for all modes of public transport and managed the operational and financial performance of all Victorian bus contracts and franchise contracts for V/Line regional rail. This involved the establishment of a Metropolitan and regional network of Bus Contract Managers, and a specialist public transport planning team to work with the community and bus operators to develop new and improved bus routes. The team also managed the delivery of the first "Smart Bus" Routes for Melbourne, involving on-board and bus stop, intelligent advice systems.

July 1996 - September 2004, Regional Manager of the Metropolitan South-East Region and Metropolitan North-West Region, VicRoads, the Victorian State Road Authority. Brian held two successive senior management positions over eight years, managing around 300 people in each region, and delivering approximately 400 road and road safety projects each year, with an annual budget in excess of \$120 million. Responsibilities included statutory planning approvals, road planning, traffic engineering, road design, traffic signals, contact management and construction.

Jan 1996 – July 1996, General Manager, Port Planning, Melbourne Port Corporation. Brian was accountable for overall master planning and business planning and prepared a 40-year master plan for the Port of Melbourne.

1989 – 1996, Assistant Secretary Roads and Ports, Victorian Department of Transport. Brian developed policies and business plans for port and road reforms and key national initiatives, including the formation of the National Rail Corporation and the National Road Transport Commission. He was also accountable for

preparing and presenting State Government Cabinet proposals covering transport policies and plans for Melbourne and Victoria, road and port projects, and business plans and reforms to restructure the Victorian Ports sector to create the Melbourne Port Corporation and privatisation of the Ports of Geelong and Portland. He chaired a joint Negotiation Team to deliver these changes with Unions and Port Managements.

1983-1989, Assistant Traffic Engineer, Road Construction Authority, Group Manager Traffic Signals Road Traffic Authority, then General Manager Traffic Management, RTA. Brian implemented a trial of SCATS in Melbourne, for the RCA, then with his appointment as the Group Manager, Traffic Signals for the RTA, project managed delivery of a major SCATS project announced by the Government for a Central Control Room, multiple regional computer cabins, and 1000 sets of SCATS compatible sets of traffic signals in a two year period. This was followed up with an ongoing program to implement SCATS for all traffic signals in Melbourne and the Regional Cities in Victoria. Following this period Brian was appointed as General Manager, Traffic Management for the Road Traffic Authority.